MONTHLY MEMBERSHIP PROGRESS REPORT

District 2 X3

Results as of: 3/31/2024

LOCATION TEXAS GMT: **GMT CA** Clubs **Members RESULTS FOR 2023-2024 RESULTS FOR 2023-2024** NEW CLUB GOAL **NEW CLUBS** DROPPED CLUBS QUARTER MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER **GOAL** MEMBERS ACTUAL **ACTUAL** (including transfers) 2 1 45 99 44 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 67 60 66 OCT/NOV/DEC OCT/NOV/DEC 0 0 45 59 33 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 60 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1.6 - CURRENT YEAR GOALS FOR NEW CLUBS 1.2 - CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.8



JAN

FEB

MAR

APR

MAY

JUNE

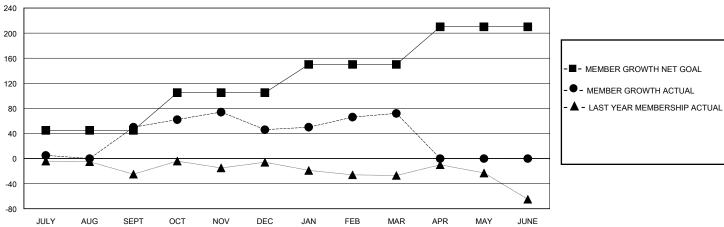
DEC

NOV

OCT

SEPT

AUG



| DROPPED CLUBS: 1 | | 37 CLUBS OF 51 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 858 (62.13%) FEMALE 522 (37.80%) | | |
|------------------|-----|---|---|--------------|-----|
| DROPPED MEMBERS | | | FEMALE | 322 (37.00%) | |
| DECEASED | 9 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS | | 163 |
| CLUB CANCELLED | 0 | | FAMILY MEMBERS PAYING HALF DUES | | 90 |
| OTHER | 135 | | | | 82 |
| TOTAL | 144 | | 5020 | | |

0.4

JULY